

## Glamping Hub Discovers the Fountain of Youth in the Trees

Leading Luxury Camping and Alternative Accommodations Booking Platform Sees Significant Increase in Tree House Reservations Over the Last Year

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Glamping Hub, the world's largest booking platform for [glamping](#) around the globe has discovered what parents and other adults really want when it comes to travel: to destress and unwind, to be pampered, to rekindle relationships and, most importantly, to recall the thrill of youthful adventure. Answer to their pleas? The tree house.

Reservations on GlampingHub.com of tree houses have increased from 8% to 11% of total reservations over the last year, with projections that they will increase to 15% by the end of 2013. It is the fastest growing category of accommodations on the site.

The blooming travel niche of glamping is providing a much-craved resource to not only match the ever growing demand for one-of-a-kind and off-the-grid lodging, but to also respond to adults' Peter Pan syndrome.

David Webb from Camp Orenda in New York, one of Glamping Hub's most popular glamping sites, has noticed an increasing number of parents who stay at his site after they drop off their kids on summer camp. "It's like they are looking for their own adult camp experience," Webb claims.